

Pure AirMD™ Products FAQ's

What is PURE AirMD™?

PURE AirMD™ is an all natural, organic line of cleaning and personal care products that contain no synthetic chemicals. **PURE AirMD™** products are non-toxic, biodegradable, earth and human friendly. **PURE AirMD's™** powerful cleaning action comes from its colloidal micelle soap formula. **PURE AirMD's™** soap formula uses natural enzymatic reactions to break down dirt and grease and is a natural anti-bacterial. Colloidal micelle soap formulas reduce germs, bacteria and viruses and are a natural antibacterial agent.

What's in PURE AirMD™?

PURE AirMD™ is a bio-based formula consisting of folacin, vegetable and plant proteins, enzymes, minerals, coconut oil, vanilla planisola, purified water and natural organics. All of **PURE AirMD's™** ingredients are found on the Food and Drug Administration's (FDA) "Generally Recognized as Safe" (GRAS) list. Because of this safety factor, NO WARNING LABEL OF ANY KIND is required to be placed on **PURE AirMD™** products, by any Federal, State or municipal agency.

How does PURE AirMD™ work?

Pure AirMD™ products have powerful cleaning actions yet are safe for all health conscious individuals especially those hyper-allergenic, chemically sensitive and immuno-compromised. The secret to Pure AirMD's™ unmatched cleaning and degreasing performance is in the size and the action of the molecules. Pure AirMD™ has extremely small molecules called "colloidal micelles". These micelles are so tiny and active that they penetrate the larger oil and grease molecules, and break down those molecules into biodegradable components. Colloidal micelle soap formulas are known to reduce germs, bacteria and viruses.

What makes PURE AirMD™ different to other cleaners?

Many commercially available cleaning products work, but they are made from synthetic chemicals that we can breathe or absorb into our bodies and many are not biodegradable. Many new "green" cleaners are "organic and biodegradable" classifying them as green but still contain synthetic chemicals that are harmful. Many commercially available cleaners and detergents are considered highly toxic and are not biodegradable. The PURE AirMD™ product line is the answer for people

looking for cleaning products that are environmentally and health conscious, that clean effectively.

Is PURE AirMD™ truly nontoxic?

Pure AirMD has been laboratory tested for the following and contains none of the following:

- VOC's: volatile organic compounds - gases emitted from chemical liquids
- SVOC's: semi-volatile organic compounds - similar to VOC's but released slower
- POMs: polyoxomolobdates - chemical compounds
- Biocides: chemical based substances designed to kill living organisms
- Pyrethroids: chemical compounds
- PCBs: polychlorinated biphenyls - mixtures of up to 209 chlorinated compounds
- PAHs: polycyclic aromatic hydrocarbons – chemical compounds
- Organophosphates – chemical compounds used in insecticides and herbicides
- Phthalates – chemical compounds

Pure AirMD™ products are nontoxic; our products are so safe that hypo-allergenic, chemically sensitive and immuno-compromised people can use them.

My family member has allergies/skin irritation/respiratory issues; can I use PURE AirMD™ products?

Pure AirMD™ is the right choice for people suffering from chronic conditions, allergies or any other ailment.

Some PURE AirMD™ products do not make a lot of “foam”? Is it really cleaning?

Pure AirMD™ is a “low foaming” formula. Foam does not necessarily equate to greater cleaning power, Pure AirMD's™ colloidal micelle nano-technology cleans more effectively without the use of lots of foam.

Do I have to rinse surfaces after using PURE AirMD™?

Rinsing Pure AirMD™ from most surfaces is not necessary; however, varnished or painted furniture, painted walls, linoleum tiles, or any object

or surface should be tested and may require rinse off (e.g., leather). Also, before using Pure AirMD™ products on fabric, carpet or upholstery, test an inconspicuous area first to determine if Pure AirMD™ will affect the color of the fabric.

Is PURE AirMD™ an “antibacterial”?

PURE AirMD™ has been laboratory tested and shown to reduce bacteria including E. Coli and Salmonella. However, FDA regulations require that any product labeled as an “antibacterial” must, by law, contain a registered pesticide, which is a toxic chemical. In order to maintain *absolute* non-toxicity, AirMD does not add any toxic chemicals of any kind to PURE AirMD™.

Why does PURE AirMD™ not have any “warning” on its label?

There are no warning labels because Pure AirMD's™ ingredients are on the Food and Drug Administration's GRAS (“Generally Recognized as Safe”) List, and are totally nontoxic, no warning label of any kind is required by any Federal, State or Municipal agency.

Is PURE AirMD™ really biodegradable?

Pure AirMD™ has been laboratory tested for biodegradability and has been certified to be completely biodegradable in 30 days or less.

What are the environmental benefits to using PURE AirMD™?

PURE AirMD™ completely biodegradable and toxin-free, the runoff from PURE AirMD™ has one of the lowest environmental impacts of any product on the market.